

Junior Nutritionist

Joint post with British Nutrition Foundation/McDonald's

We have an opportunity for a 12-month placement jointly at the British Nutrition Foundation and McDonald's. This unique dual role will offer the candidate an opportunity to get a wide experience in a nutrition role in a charity and a global Food Service Restaurant setting.

The British Nutrition Foundation (BNF)

The British Nutrition Foundation is a registered charity. It provides impartial, evidence-based information on food and nutrition. Its core purpose is to make nutrition science accessible to all. The Foundation has a long-established reputation for partnership working and its ability to bring together those with an interest in food and nutrition from diverse sectors - academia, medicine, education, communication and the food chain. Find out more:

<https://www.nutrition.org.uk/aboutbnf.html>

McDonald's

McDonald's is proud to be one of the most recognised brands in the world, with restaurants in over 100 countries and billions of customers served each year. As the global leader in the food and service industry, we have a legacy of innovation and hard work that continues to drive us. Today, we are growing with velocity and are passionate about modernising our experiences, not to make a different McDonald's, but to build a better McDonald's. The UK & Ireland market has operated in UK since 1974 and the business is growing continuously with more than 1,400 restaurants and over 136,000 employees.

Why a joint placement?

Eating food purchased from the out-of-home sector is a common feature of our lifestyles. Improving the nutritional profile of food offered, whether through reformulation, reviewing portion size or designing new products, will positively influence the food environment and support healthier food choices for the future.

McDonald's has been a Corporate Member of the British Nutrition Foundation for a number of years and values its impartial sound advice and support on nutrition. Recently, the Foundation has supported the development of McDonald's Plan for Change Great Food commitments (<https://www.mcdonalds.com/gb/en-gb/our-plan-for-change.html>), with the BNF team producing nutrition criteria which now underly the Plan for Change initiatives and are embedded within the food development process, as well as being used to measure impact. The Junior Nutritionist will work within the nutrition team at McDonalds to progress this work, with the overall aim of increasing access to healthier and more sustainable food offerings. They will also support the nutrition team at BNF to support activities to help people make better choices.

The role

The successful applicant will be allocated a mentor at the British Nutrition Foundation and be involved in a number of science communication activities, which may include writing and checking website material, developing online training courses and supporting the development of BNF's Healthy Eating Week.

At McDonald's the successful applicant will:

- assist in the general day to day functioning of the nutrition department
- assist in answering queries from consumers
- assist with the tracking and monitoring of both internal and external nutrition targets
- work cross-functionally with our Food Development team and Suppliers on innovation and reformulation projects
- support the Company Nutritionist with the implementation of our Public Health strategy and Plan for Change commitments including embedding our Healthier Nutrition criteria, menu signposting and behaviour change initiatives
- assist with the development of training materials for Nutrition and answering both internal and customer nutrition queries
- attend relevant nutrition and health external events with the McDonald's nutrition team.

What we are looking for

The successful applicant can expect to spend a day a week at BNF's office in Central London and four days a week at McDonald's office in East Finchley (with some hybrid working).

We are looking for a bachelor's or master's degree graduate with a minimum of a 2:1 in Nutrition or Dietetics (this can be an expected grade or an actual grade depending on your graduation date), ideally with some work experience or previous placement experience and registered with the Association for Nutrition. You should be passionate about food and the role of diet and nutrition in public health. You will play a key role in driving forward McDonald's nutrition strategy, as well as helping BNF to communicate evidence-based dietary messages to the general public. We'd expect you to be confident in your communications and put the consumer at the centre of everything you do. The successful applicant will be employed by BNF on a starting salary of £24,720 per annum (post to commence in August). After completion of a successful 3-month probation period, additional benefits will include a contribution to a personal pension, a season ticket loan and medical insurance.

Applications

Applicants should send a covering letter, CV and a contact for a reference from a course tutor to Emma Rowley (e.rowley@nutrition.org.uk) by **5pm on 4th July 2022**. Please do not include a photograph and include initials rather than names in your application. Interviews will take place on w/c 1st August, with the post commencing w/c 22nd August.

Our approach to diversity is simple —it's about embracing everyone, and everyone is welcome at the British Nutrition Foundation. We are committed to welcoming all applicants with the right skills, regardless of gender identity, orientation or expression, age, race, physical or mental ability, ethnicity, and perspective. Diversity fuels innovation, brings diversity of thought, and connects us closer to the companies and people we work with. If you need any specific arrangements to be made or considerations to be taken during our recruitment and selection process to enable you to perform at your best, please let us know in your covering email or letter.

Contact: e.rowley@nutrition.org.uk