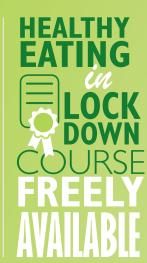
RESPONDING TO COVID-19

** INFORMATION PROVIDED TO THE









Our response to the Covid-19 crisis, as part of our social purpose, was to:

- provide information, guidance and support to the public through our websites and social media channels;
- work with the media to get credible evidence-based information out about immunity, as well as general healthy eating (240 pieces of coverage, total media circulation 27M since lockdown);
- give teachers, parents and children access to new remote learning resources;
- offer our online training free of charge for two weeks to the public;
- work with academic colleagues on analyses of the evidence to bring clarity to the debate playing out in the media, such as the paper published by BMJ group on vitamin D.



ANNUAL REVIEW 2019-2020

KEY HIGHLIGHTS FROM OUR LAST FINANCIAL YEAR

I June 2019 - 31 May 2020

COMMUNICATING EVIDENCE-BASED NUTRITION

PIECES OF MEDIA COVERAGE

CIRCULATION OF 233 MILLION

13,551
INSTITUTIONS GLOBALLY

have Nutrition Bulletin

with 284,983 PAPER DOWNLOADS

- 21,354 followers on Twitter.
- 378,700 video views.
- 17,574 newsletter subscribers.

ILLION IMPRESSIONS

SUPPORTING FOOD EDUCATION IN SCHOOLS

374,670
USERS
(593,925 SESSIONS)

**
FOOD
(a fact of life website)

ACCESSING
2.468.939

PUPILS ANALYSED THEIR II TO DIETOR RECIPE USING OUR NUTRITIONAL ANALYSIS TOOL

913,195 RESOURCES DOWNLOADED

5.5 ON TWITTER



FUTURE ACTIVITIES

- Healthy and sustainable diets project.
 - Nutrition Bulletin Special Issue: Food reformulation and innovation: future solutions for healthier and more sustainable diets.
 - New website www.nutrition.org.uk
 - Support for children with special educational needs.

REWARDING EXCELLENCE

- £21K from the Drummond Memorial Fund was invested to champion nutrition science, including internships.
 - The BNF Prize, Pump Priming Award, Early Careers Awards, Education Awards and the Internship Programme.

OUR VISION Everyone can access healthy, sustainable diets. **OUR MISSION** Translating evidence-based nutrition science in engaging and actionable ways.

NUTRITION COLLABORATION

- Corporate members: in-depth reviews; roundtables; consumer research; dietary and recipe analysis; training; media messaging; copy review; education programmes in schools; shared nutrition placement.
- Universities: Vitamin D workshop and manuscript;
 EIT health claims project;
 EIT Food Partnerships projects
 (See & Eat and Health Claims Unpacked);
 projects on food processing, fats, sweeteners.
- Health professionals: training, e.g. The Royal College of Midwives; focus groups; research reviews; fact sheets.

PROVIDING EVIDENCE-BASED NUTRITION INFORMATION

MILLION
USERS VIEWED

12.4

MILLION
PAGES OF
INFORMATION
DOWNLOADING
210,543
RESOURCES ON
NUTRITION.ORG.UK

- 12,442,238 pages visited.
- 2,845,580 sessions on nutrition.org.uk

INFORMATION PAGES

FIBRE

healthy
eating
PROTEIN
CARBOHYDRATE
and
PORTION
SIZE

DELIVERING NUTRITION TRAINING



- 7,281 registered for online training for free as part of our Covid-19 package.
- **5,287** registered for five nutrition science webinars, and 84% finding them useful in their current role.
- **2,972** primary and secondary teachers registered for online training.
- 1,794 registered for online training course about fats and 684 registered for the sweeteners course.
- 300 teachers attended two education conferences, and two-thirds updated their lessons, resources and teaching as a result.



PROVIDED FREE To a value of



NUTRITION BULLETIN

- Available in 13,551 institutions around the world.
- 284,983 downloads of papers.
- Articles covered, for example, sustainable healthy diets, bread and vitamin D.

BNF HEALTHY EATING WEEK ACROSS THE UK

- 6,943 registrations from schools and workplaces/ universities, representing 3 million students and employees.
- Two-thirds more likely to review their approach to employee/student health, as a result.
- Two-thirds will continue something they did.

CHAMPIONING NUTRITION

- BNF engaged in a range of activities with a
 wide stakeholder base, using our networks
 and convening power to inform and champion
 nutrition science, including government, research,
 industry, universities, health professionals,
 education and communications.
- The Academy of Nutrition Sciences was successfully launched with partners.

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CHAMPIONING NUTRITION

6,943
SCHOOLS AND
WORKPLACES
REGISTRED
Healthy
Eating
Week

CHAMPIONED NUTRITION

through

AWARDS AND
INTERNSHIPS

STAKEHOLDER
ENGAGEMENT ACTIVITIES

SUCCESSFULLY LAUNCHED With Partners

